



# 28<sup>th</sup> Australian Sport Awards Overview

## Awards Background

The Australian Sport Awards are the premier Awards for sport in Australia.

Conducted by the Confederation of Australian Sport (CAS), the peak body for sport in Australia, the Awards pay tribute to exceptional performances and achievements of Australian athletes, coaches, administrators and sports businesses over the course of the preceding year and are the only Awards in Australia to recognise and celebrate excellence across all sports and all areas of the sport sector.

The major award is the Dawn Fraser Award which celebrates not only international achievement, but sportsmanship and contribution to the Australian community. Past winners of this award include Karrie Webb, Sarah Fitz-Gerald, Patrick Rafter, Michael Milton, Petria Thomas, Grant Hackett and the 2006 winner, Emma Snowsill.

Award winners are nominated by National Sporting Organisations and selected by a voting academy comprising of leading representatives of the sport industry including state sporting federations, sports media personalities, former athletes, and high profile sports administrators.

## The Australian Sport Awards Online Edition

CAS, SBS and SportingPulse are proud to reveal a new and innovative format for the announcement of the 2007 Australian Sport Awards. Harnessing the power of the internet and utilising an advanced internet TV platform, this year's Awards will be announced online at [www.sbs.com.au](http://www.sbs.com.au) and [www.australiansportawards.com](http://www.australiansportawards.com). This will allow people of all ages and from all walks of life the freedom to easily find, watch and participate in the 2007 Australian Sport Awards when and where they choose.

On 7 February log onto the Australian Sport Awards, click *Awards TV* and view videos of your favourite sports star in action in each of the following Awards categories:

- *OAMPS Insurance Brokers* Male Athlete of the Year
- *SportingPulse* Female Athlete of the Year
- *Sportscover* International Team of the Year
- *OAMPS Insurance Brokers* National Team of the Year
- *Sportscover* Sportsperson of the Year with a Disability
- *SportingPulse* Sporting Moment of the Year





The general public will also be able to vote for their favourite sporting moment of the year in the SportingPulse 2007 Australian Sporting Moment of the Year People's Choice Award and go in the draw to win a fantastic piece of sporting memorabilia commemorating an iconic moment of the Sydney 2000 Olympic Games.

On Wednesday 20 February, the winners will be announced online including video interviews and presentations of the Awards to each of the category winners. Also, the coveted Dawn Fraser Award will be announced with a special presentation video to the winner of this most prestigious Award.

The winners of the Silver Award categories will also be announced online with an easy link to each of the thirteen Silver Award categories.

The online edition will allow sports fans of all ages to be part of the event. So log on and be part of Australia's only Awards that recognise excellence across all sports and all areas of the sport sector.

